

# **IBM Z Software Licensing**

## **An Overview**

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**IBM Z**

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# Some keywords

SCRT	VWLC	zIIP	zAAP	MLC	PSLC
MSU	AWLC	zCAP	ALP	ICA	
zIPLA	S&S	zNALC	CMP	MWP	SVC
VUE	ECO	TTO		MVM	
OTC	R4HA	DevTest (ADTS)		GSSP	
		NAS	PPS		SCLC

# Some keywords

SCRT = Sub-Capacity Reporting Tool

VWLC = Variable Workload License Charges

AWLC = Advanced Workload License Charges

zIPLA = System z International Program License Agreement

OTC = One Time Charge

S&S = Subscription & Support

ECO = Enterprise Containers

zNALC = zSystems New Application License Charges

zCAP = zSystems Collocated Application Pricing

CMP = Country Multiplex Pricing

ADTS = Application Development & Test Solution

NAS = New Application Solution

PPS = Payments Pricing Solution

ALP = Agreement for Licensed Program

MLC = Monthly License Charge

# Some keywords

ICA = IBM Customer Agreement

MWP = Mobile Workload Pricing

PSLC = Parallel Sysplex License Charges

SVC = Single Version Charging

MVM = Multiple-Version Measurement

GSSP = Getting Started Subcapacity Pricing

R4HA = Rolling 4 Hours Average

MSU = Million Service Units per hour

zIIP = zSystems Integrated Information Processor

zAAP = System z Application Assist Processor

SCLC = Solution Consumption License Charges

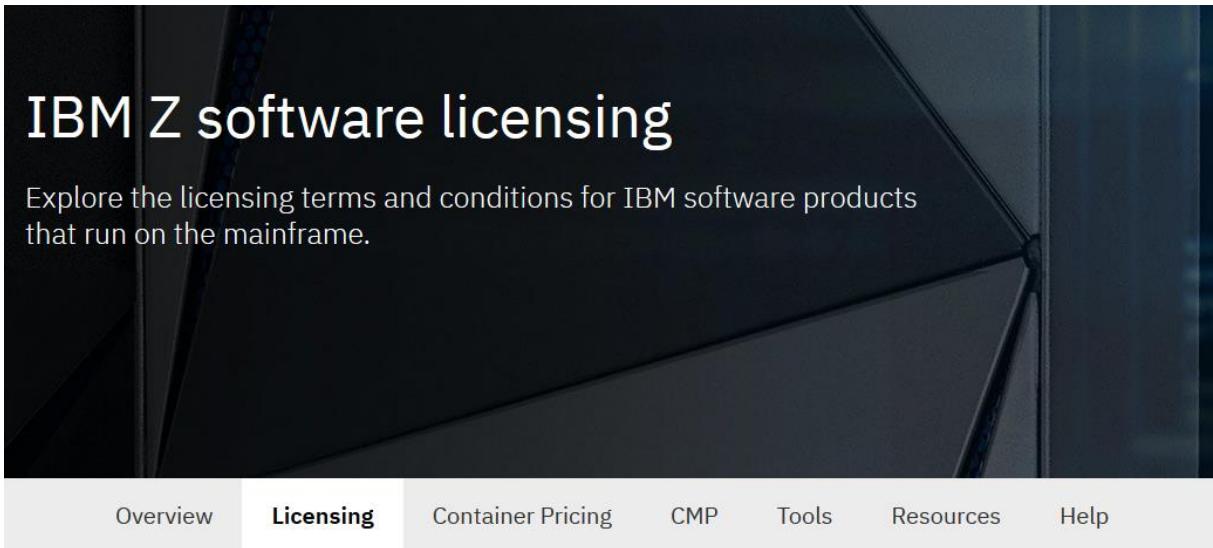
VUE = Value Unit Edition

TTO = Technology Transition Offerings

# Where to get information

## IBM Z Software Licensing

(<https://www.ibm.com/it-infrastructure/z/software/pricing-licensing>)



The screenshot shows the homepage of the IBM Z Software Licensing website. The main title "IBM Z software licensing" is displayed prominently at the top left. Below it is a subtitle: "Explore the licensing terms and conditions for IBM software products that run on the mainframe." At the bottom of the page, there is a navigation bar with links: Overview, **Licensing**, Container Pricing, CMP, Tools, Resources, and Help. The "Licensing" link is highlighted with a blue background.

# IBM Z Software Licensing, Overview

System z: Monthly License Charges (MLC)	System z: IPLA (One Time Charges)	Distributed/ zLinux: IPLA (One Time Charge)
IBM Customer Agreement (ICA) mit System z Amendments	International Program License Agreement (IPLA) mit System z Amendment	International Program License Agreement (IPLA) mit Passport Advantage Amendment
Monatliche Mietgebühr (enthält Support)	<ul style="list-style-type: none"><li>• In der Laufzeit unbegrenzte Lizenz</li><li>• Jährliche Subscription &amp; Support ist optional erhältlich</li></ul>	<ul style="list-style-type: none"><li>• In der Laufzeit unbegrenzte Lizenz</li><li>• Jährliche Subscription &amp; Support ist im ersten Jahr mit Kauf der Lizenz enthalten. Für die weiteren Jahre optional erhältlich</li></ul>
Auf die Maschine lizenziert	Auf ein Unternehmen lizenziert	Auf ein Unternehmen lizenziert
z.B. z/OS, DB2, CICS, Compiler	z.B. Tivoli tools, DB2 Tools, CICS Tools, PD Tools	z.B. alles was auf Unix, Windows und zLinux läuft

# Licensing based on processing power

## MIPS

- Technische Rechenleistung

## MSUs: Million of Service Units

- „Relative Kapazität“ – Basis für Softwarerepreise
- 1 MSU entspricht 5.7 → 6.4 → 7.2 (z9) → 8.0 (z10) → 8,0 – 8,5 (z196, EC12) MIPS – Faktor
- MSUs werden für jede IBM Mainframe Generation festgelegt

## Aggregation

- Aufaddierung der MSUs über mehrere Maschinen
- MLC: Sysplex Aggregation

# MLC license models

Verschiedene Metriken ermöglichen die individuelle Anpassung der Terms & Conditions und Preismodelle auf die Kundensituation – Übersicht für Standalone-Maschinen

	Sub-Capacity fähig										
	Sysplex Aggregation			z13	zEC12 Z196	z10EC Z9 EC	z990 z900	zBC12 z114	Z10 BC Z9 BC	z890	
CMLC	Country Multiplex License Charges	Y	X	X				X			
MzNALC	Multiplex System z New Application License Charges	Y	X	X				X			
AWLC	Advanced Workload License Charges	Y	X	X							
VWLC	Variable Workload License Charges	Y				X	X				
FWLC	Flat Workload License Charges		X	X	X	X					
AEWLC	Advanced Entry Workload License Charges							X			
EWLC	Entry Workload License Charges								X	X	
TWLC	Tiered Entry Workload License Charges							X	X	X	
SALC	Select Application License Charges					X	X		X	X	
zNALC	System z New Application License Charges	Y	X	X	X	X	X	X	X	X	
PSLC	Parallel Sysplex License Charges	Y	X	X	X	X	X				
ULC	Usage License Charges	Y	X	X	X	X	X				
MWLC	Midrange Workload License Charges	Y		X	X				X		
zELC	zSeries Entry License Charges							X*	X*	X*	

\* gilt nur für z114 model A01, z10 BC model A01, z9 BC model A01 und z890 model 110

# Advanced Workload License Charges (AWLC)

## Für Sub-Capacity berechtigte Produkte

- Advanced Workload License Charges (AWLC)

## Für nicht Sub-Capacity berechtigte Produkte

- Flat Workload License Charges (FWLC)

Advanced WLC Preisstruktur	
Level	Range
Base	0 – 3 MSUs
Level 0	4 – 45 MSUs
Level 1	46 – 175 MSUs
Level 2	176 – 315 MSUs
Level 3	316 – 575 MSUs
Level 4	576 – 875 MSUs
Level 5	876 – 1315 MSUs
Level 6	1316 – 1975 MSUs
Level 7	1976 + MSUs

## Flat WLC Preisstruktur

Pro Server      single charge

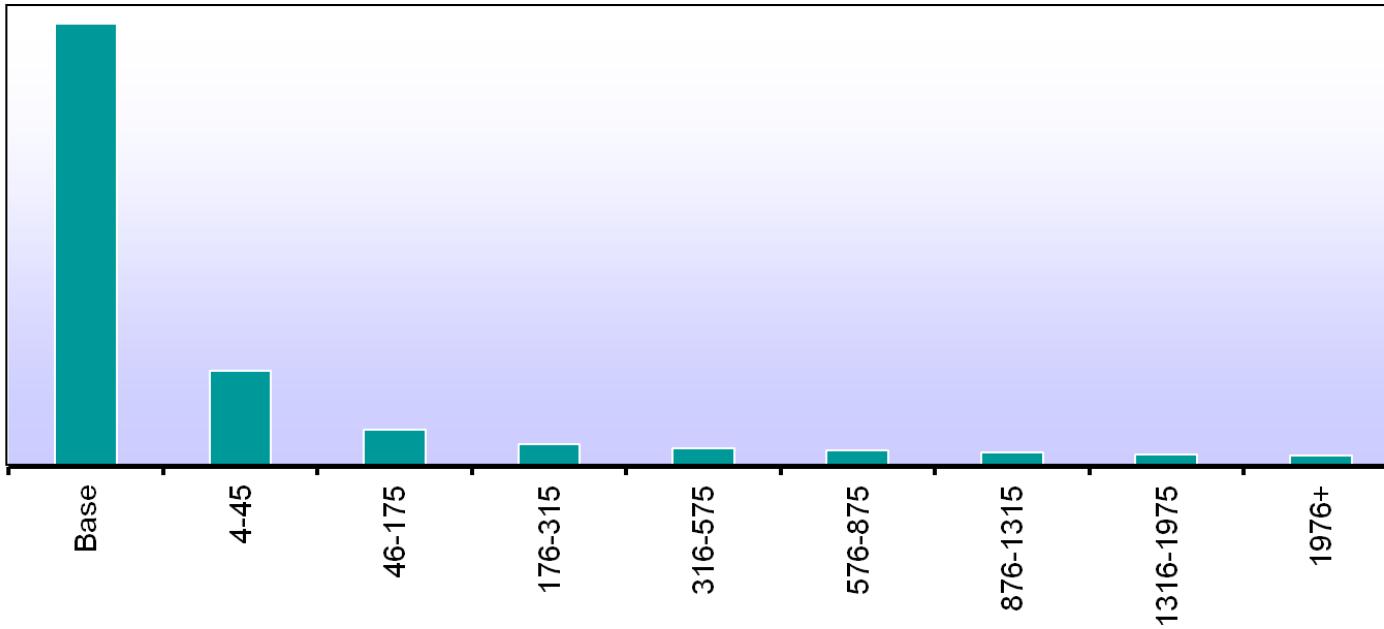
Full-Cap mode Basiert auf Maschinen-Kapazität	Sub-Cap mode Basiert auf MSU Werten aus den Sub-Capacity Reports
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Ab zEnterprise 196

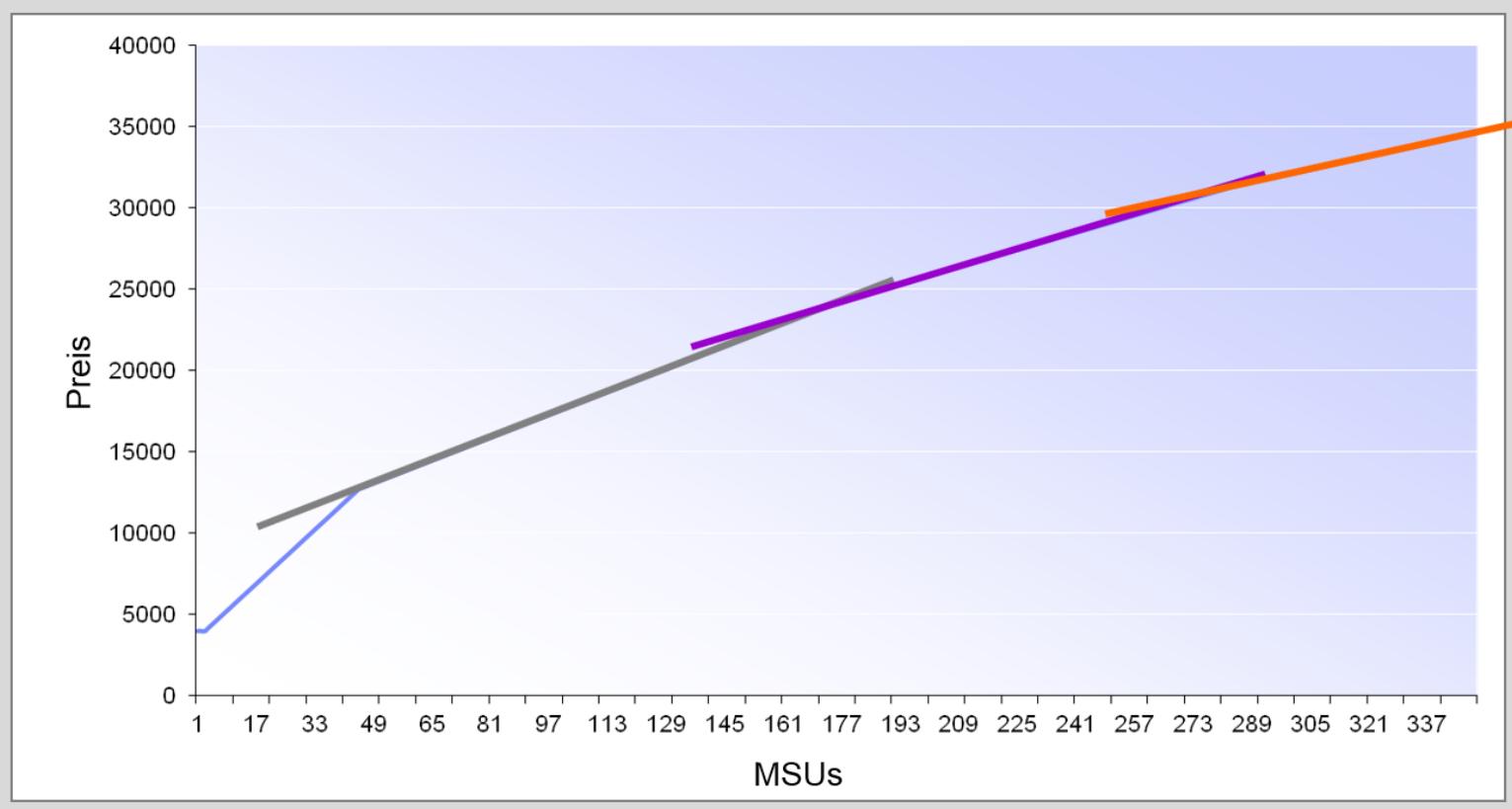
\*AWLC ist ab System z196 verfügbar

# MSU based metrics - WLC



Zusätzliche Preisstufen für größere, da aggregierte Umgebungen

# Slopes



# Hardware – MSU development

Bis einschließlich IBM System z10

Technologiedividende – Reduzierung der MSUs um ca. 10% pro Rechnergeneration

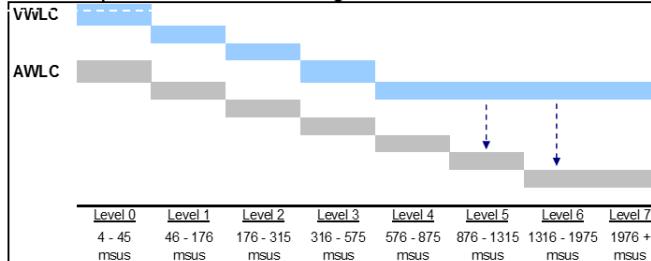
**z10 EC**

**z9 EC**

**z990**

~10% MSU  
Reduzierung von z990 bis z9 EC  
~19% MSU  
Reduzierung von z990 bis z10 EC

Für z196 Einführung einer neuen Preismetrik AWLC, die gegenüber VWLC eine bessere Preisperformance aufzeigt



Einführung des Technology Update Pricings für AWLC ab der HW-Generation **zEC12**, die eine Reduzierung auf AWLC Preise gewährt gemäß TTO Dokument

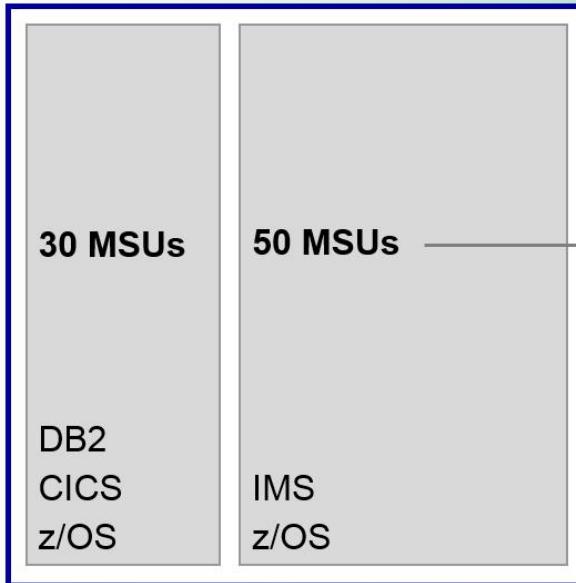
Technology Update Pricing for AWLC  
Exhibit 1 (TU1) - zNext Pricing

Machine rated MSUs	Reduction to AWLC
1-3	0.0%
4-45	2.0%
46-315	4.0%
316-1315	4.5%
1316-2676	5.0%
2677-5476	6.0%
5477+	7.0%

# Sub-Capacity



**zSeries @ 100 MSUs**



## Full-Capacity

Preismetriken beziehen sich auf die gesamte Kapazität der **MASCHINE**, auf der das Produkt ausgeführt wird.

## Sub-Capacity

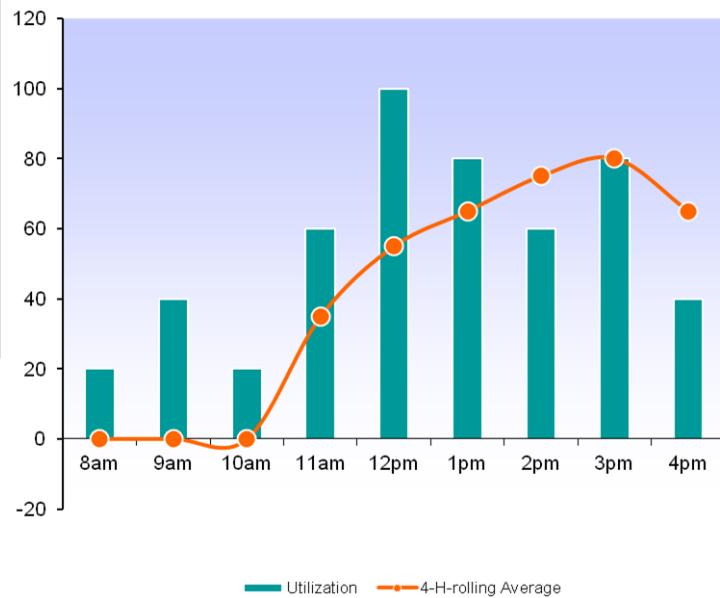
Preismetriken beziehen sich auf die Auslastung der **LPAR(s)** in denen ein Produkt ausgeführt wird.

# Rolling Four-Hour Average calculation

4-Hour Rolling Average

11 am (8,9,10,11)	35 MSUs
12 pm (9,10,11,12)	55 MSUs
1 pm (10,11,12,1)	65 MSUs
2 pm (11,12,1,2)	75 MSUs
3 pm (12,1,2,3)	80 MSUs
4 pm (1,2,3,4)	65 MSUs

Rolling-Average glättet absolute Lastspitzen weg!

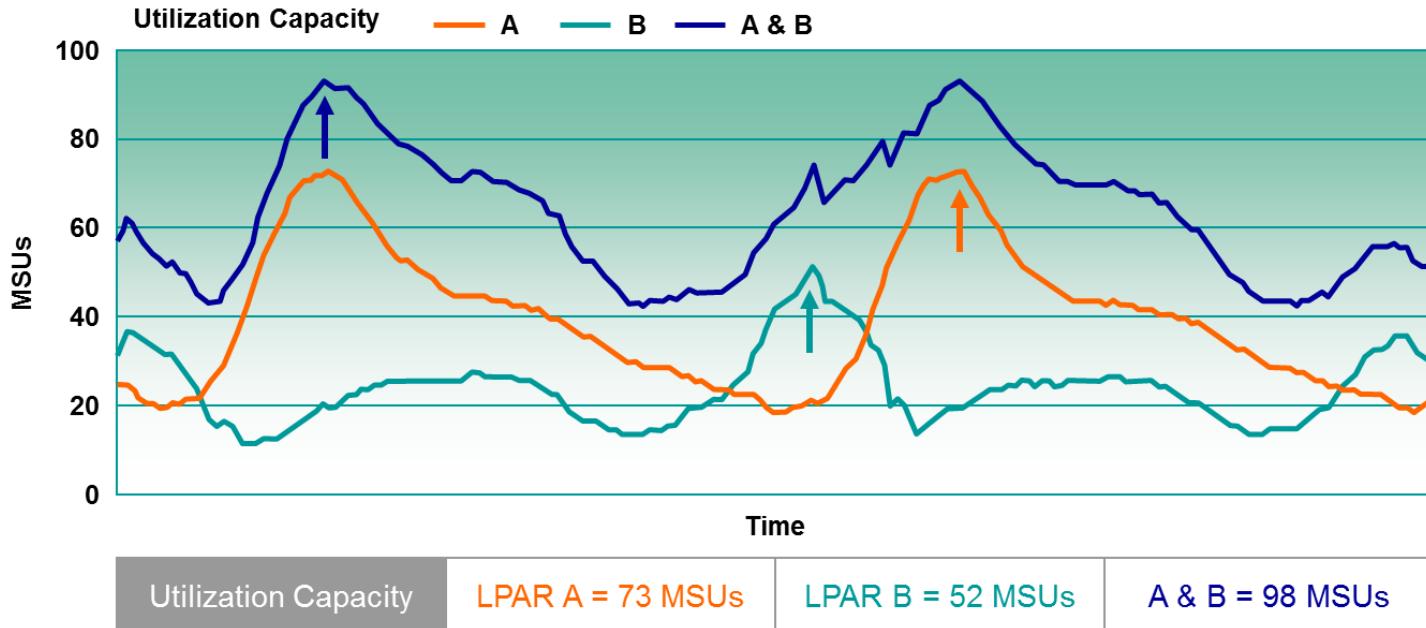


z/OS WLM erfasst den 4-Hour-Rolling-Average Verbrauch für jede Stunde im Monat



Messgröße ist die LPAR, nicht der Ressourcenverbrauch der Applikation!

# Workload License Charges – “combined utilization”



➤ Es wird der gemittelte Summen-Peak (hier 98 MSU), nicht die Summe der gemittelten Peaks ermittelt! (hier 73 MSU + 52 MSU= 125 MSU)

# Tools for Sub-Capacity

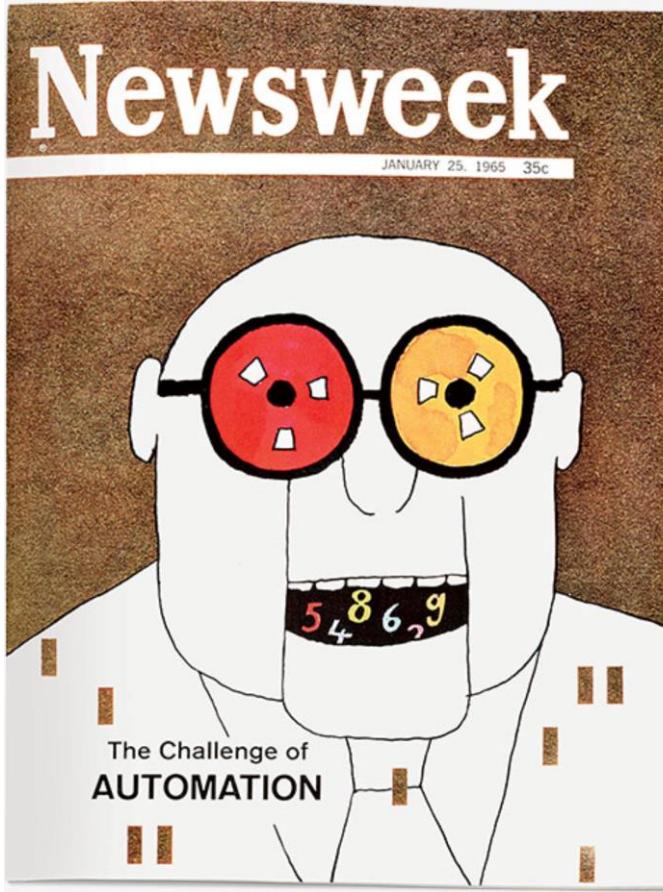
## Sub-Capacity Planning Tool

- for PLANNING for Sub-Capacity
- processes SMF70 records
- analyzes data from any mainframe environment
- produces a planning report used for estimating
- <http://ibm.com/zseries/swprice/scpt>

## Sub-Capacity Reporting Tool

- for implementing Sub-Capacity
- processes SMF70 and SMF89 records
- analyzes data from a System z server running z/OS in 64-bit
- produces a Sub-Capacity Report used for billing
- <http://ibm.com/zseries/swprice/scrt>

# Why is it as it is?



There is a history

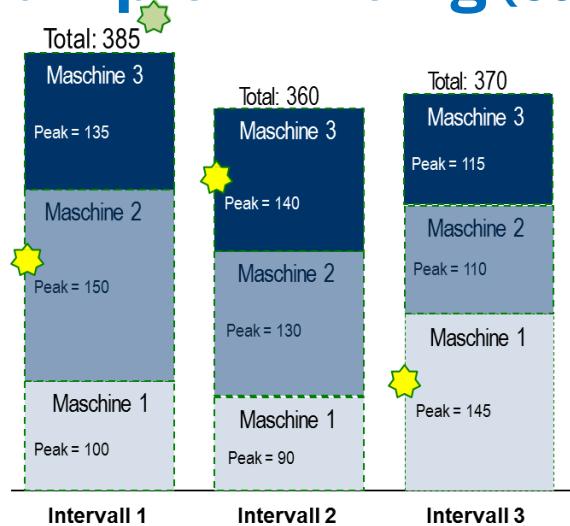
# The history of Z license charges

	Full Capacity
Timeframe	1st ~30 years (~1970-1999)
Construct purpose	<ul style="list-style-type: none"><li>Simple way to charge for zSW</li></ul>
Construct Limitations	<ul style="list-style-type: none"><li>As hardware got bigger, software costs prevented customers purchasing bigger, newer hardware</li></ul>
Future Potential	<ul style="list-style-type: none"><li>Discounted Full Cap is a legitimate model to encourage growth</li><li>Used in 'Enterprise Capacity Container' construct.</li></ul>

# The history of Z license charges

	Full Capacity	Sub-Capacity (R4HA)
Timeframe	1st ~30 years (~1970-1999)	2nd ~20 years (~1999-2018)
Construct purpose	<ul style="list-style-type: none"><li>Simple way to charge for zSW</li></ul>	<ul style="list-style-type: none"><li>Designed as 'pseudo full-cap' (modeled on 90% utilization)</li><li>Allowed upfront HW purchase, but staggered software cost growth</li></ul>
Construct Limitations	<ul style="list-style-type: none"><li>As hardware got bigger, software costs prevented customers purchasing bigger, newer hardware</li></ul>	<ul style="list-style-type: none"><li>Workload patterns dramatically different than in 1993 (~40 to 60% av. Utilization) and much more unpredictable.</li><li>Pricing variations make this model very complex.</li><li>Inhibits growth and encourages bad technical practices</li></ul>
Future Potential	<ul style="list-style-type: none"><li>Discounted Full Cap is a legitimate model to encourage growth</li><li>Used in 'Enterprise Capacity Container' construct.</li></ul>	<ul style="list-style-type: none"><li>R4HA still a good model for workloads that can use whitespace.</li></ul>

# Country Multiplex Pricing (Country Multiplex License Charges)



**Multiplex-Peak** = Höchstwert der gemeinsamen Höchstwerte aller Maschinen

**Peak Gesamt**: 385

## Messdynamik:

Die Multiplex-MSU werden gleich oder geringer als die SCRT- Werte ausfallen. Grund hierfür ist der Glättungseffekt bei der Messung aller Maschinen zu gleichen Zeitintervallen.  
Erlaubt dynamische Workload-Verschiebungen ohne doppelte MSU Peaks, da Maschinengrenzen nicht mehr berücksichtigt werden

Vergleich SCRT und Multiplex - bei drei Intervallen pro Monat

## SCRT

Maschine 1: 145 MSU  
Maschine 2: 150 MSU  
Maschine 3: 140 MSU  
Summe: 435 MSU

## CMP

Multiplex-Peak  
(Höchstwert über alle Ma

Summe: 385 MSU

# Calculation MLC for CMP

1. Mpx-SCRT MSUs @ CMLC Preis ermitteln
2. Listpreis der Base MSUs @ CMLC ermitteln
3. Ziffer 2 mit MLC Basefaktor multiplizieren
4. Ziffer 1 + Ziffer 3 addieren

# Multi-Version Measurement (MVM)

Multi-Version Measurement (MVM) for z/OS and z/VSE removes time limits for running multiple eligible versions of a software program. Clients may run different versions of a program simultaneously for an unlimited duration during a program version upgrade. Clients may also choose to run multiple different versions of a program simultaneously for an unlimited duration in a production environment. MVM allows clients to selectively deploy new software versions, providing more flexible control over their program upgrade cycles.

## **MVM replaces Single Version Charging (SVC)**

# Mobile Workload Pricing (MWP)

- Keine Veränderungen der Infrastruktur und keine separaten LPARs erforderlich
- Neues Reporting-Tool (MWRT) ersetzt SCRT, zusätzlich sind die mobilen Transaktionsdaten - in einem vorgegebenen Format - einzuspielen
- MWRT zieht 60% der mobilen Workload pro Intervall ab, falls das höhere Transaktionsvolumen den Gesamt-Peak beeinflusst, zeigt der MWRT Report einen angepaßten Höchstwert
- Falls eine Anpassung eines LPAR Wertes erfolgt, werden alle SW-Programme, die in dieser LPAR laufen, von dem verringerten MSU Verbrauch profitieren
- IBM Freigabe erforderlich  
Unterzeichnung der zMobile Workload Vereinbarung und ergänzenden Bedingungen, als Ergänzung zu AWLC Vertragsdokumenten

# Collocated Application Pricing (zCAP)

Berechnungsmodell für neue Anwendungen oder Applikationen, die nicht in einer dedizierten Umgebung laufen

- Keine separaten LPARs erforderlich
- IBM Freigabe notwendig
- Einsatz eines definierten Programmes wie CICS, DB2 , IMS, MQ , WAS
- Verwendung des neuen Reporting Tools MWRT
- Zusätzliche Datei notwendig, die die CPU-Zeit für definierte Programme ausweist – in einem bestimmten Format (ähnlich Mobile Workload Pricing für z/OS jedoch weniger komplex)
- Zusätzliche Vertragsbedingungen müssen unterzeichnet werden
- Software-Preisgestaltung für bestehende Programme in denselben LPARs :
  - Keine Auswirkung auf andere Sub-Capacity-Middleware Programme (MSU werden wie bei Offload-Engines angepaßt - analog Mobile Workload Pricing für z/OS)
  - Für z/OS werden 50% der definierten Programm-MSU reduziert
  - Inkrementelles Wachstum für bereits installierte Programme wird über den Standardweg berechnet

# zCAP sample

Beispiel für ein neues Produkt = MQ Workload von 100 MSU \*

## 1. Existierende LPARs

### MSU für Subcapacity Berechnung:

z/OS	1.000
DB2 und CICS	1.000

## 2. Neues MQ, Standardberechnung

### MSU für Subcapacity Berechnung:

z/OS	1.100
DB2 und CICS	1.100
MQ (LPAR-Wert)	1.100

## 3. Neues MQ mit zCAP-Berechnung

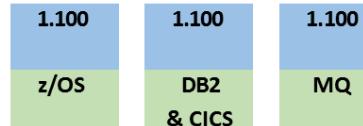
### MSU für Subcapacity Berechnung:

z/OS	1.050
DB2 und CICS	1.000
MQ (Produktnutzung)	100

Standard LPAR-Wert = 1.000

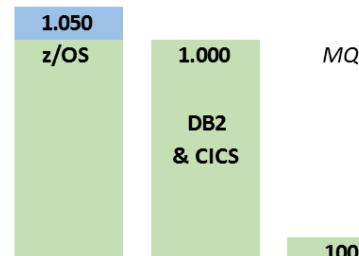


Standard LPAR-Wert = 1.100



Standard LPAR-Wert = 1.100 z/OS

andere Programme angepaßt



\* geht davon aus, dass der Workload Peak zur selben Zeit gemessen wird

# The history of Z license charges

	Full Capacity	Sub-Capacity (R4HA)	Container Pricing
Timeframe	1st ~30 years (~1970-1999)	2nd ~20 years (~1999-2018)	NEXT 20+ years (~2018-.....)
Construct purpose	<ul style="list-style-type: none"><li>Simple way to charge for zSW</li></ul>	<ul style="list-style-type: none"><li>Designed as 'pseudo full-cap' (modeled on 90% utilization)</li><li>Allowed upfront HW purchase, but staggered software cost growth</li></ul>	<ul style="list-style-type: none"><li><b>Solution Containers</b> works <u>alongside R4HA model</u> as an alternative for specific workloads (New, DevTest, Payments).</li><li><b>Enterprise Containers</b> are/will be a <u>complete replacement for the R4HA model</u>.</li></ul>
Construct Limitations	<ul style="list-style-type: none"><li>As hardware got bigger, software costs prevented customers purchasing bigger, newer hardware</li></ul>	<ul style="list-style-type: none"><li>Workload patterns dramatically different than in 1993 (~40 to 60% av. Utilization) and much more unpredictable.</li><li>Pricing variations make this model very complex.</li><li>Inhibits growth and encourages bad technical practices</li></ul>	<ul style="list-style-type: none"><li>Inevitably, there are some limitations (i.e., IPLA) that we are working to solve.</li><li>Goal is to work through any limitations in a standard and scalable way.</li></ul>
Future Potential	<ul style="list-style-type: none"><li>Discounted Full Cap is a legitimate model to encourage growth</li><li>Used in 'Enterprise Capacity Container' construct.</li></ul>	<ul style="list-style-type: none"><li>R4HA still a good model for workloads that can use whitespace.</li></ul>	<ul style="list-style-type: none"><li>Public announcement of 'Enterprise Containers' in 2019</li></ul>

# Container Pricing key concepts

THE CONTAINER



THE SOLUTION



The **container** is the infrastructure

The **solutions** are the specific offerings

# Container Pricing key concepts

## the ‘**container**’

- the scope of a workload for pricing purposes
- the technical pricing and billing infrastructure
- containers do not require any additional virtualization

## the ‘**solution**’

- the individual workload that is separately priced
- the price point that is specific to the solution
- three separately priced solutions are announced

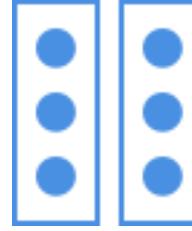
# Container Pricing for IBM Z Overview



Same LPAR collocation



Dedicated LPAR solutions

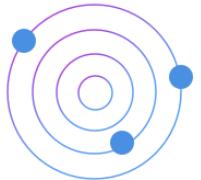


Multiple LPAR solutions

**No direct impact to the cost of unrelated workloads**

**Automated metering**

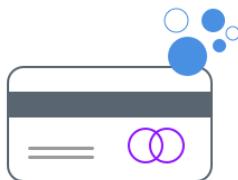
# The 3 Container Pricing solutions



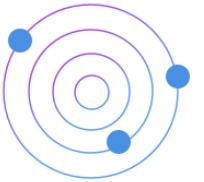
**Application Development and Test Solution**



**New Application Solution**



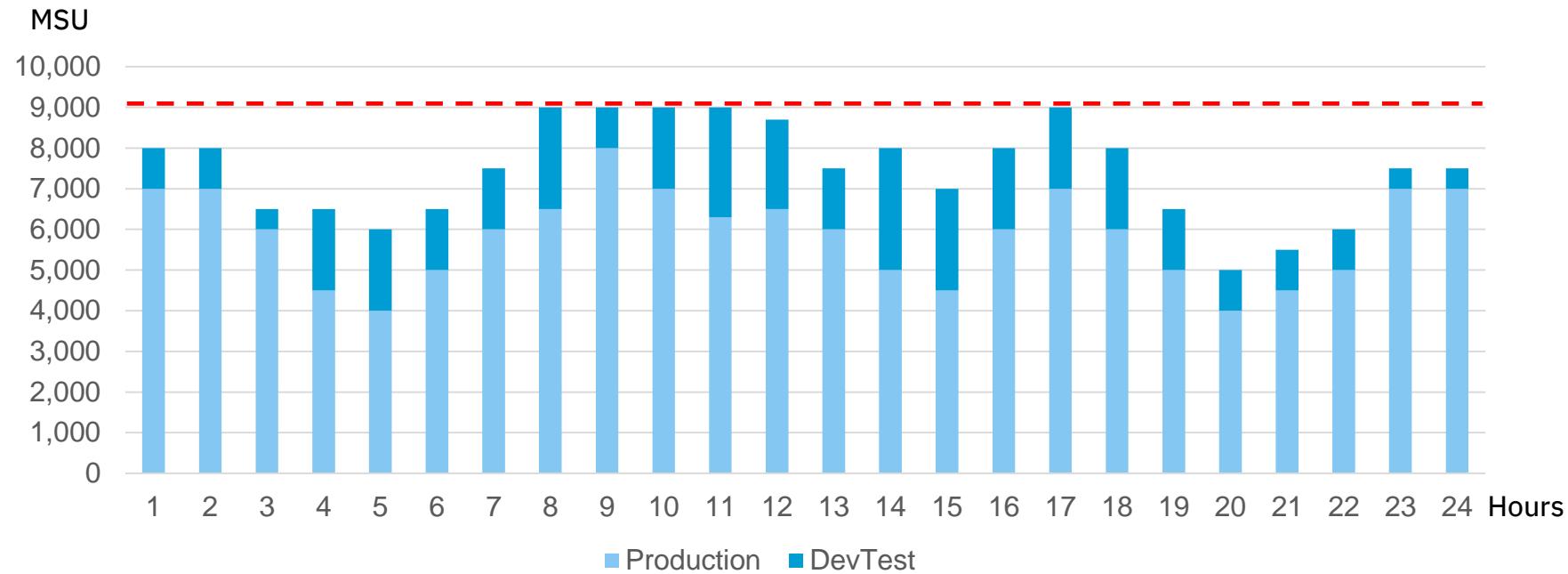
**Payments Solution**



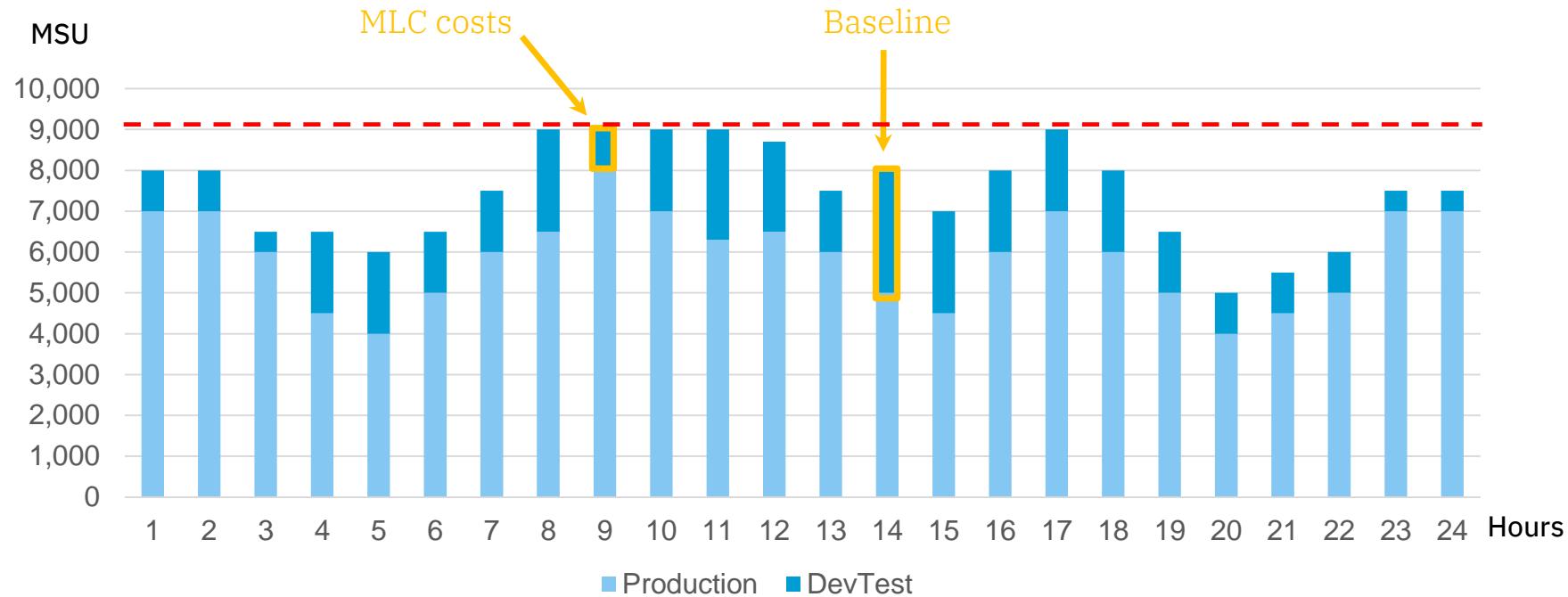
# Application Development and Test Solution

- 1.** Agree your existing base DevTest workload size
- 2.** Define your desired DevTest capacity (up to treble your existing base)
- 3.** Pay no more for MLC for up to treble the agreed base capacity

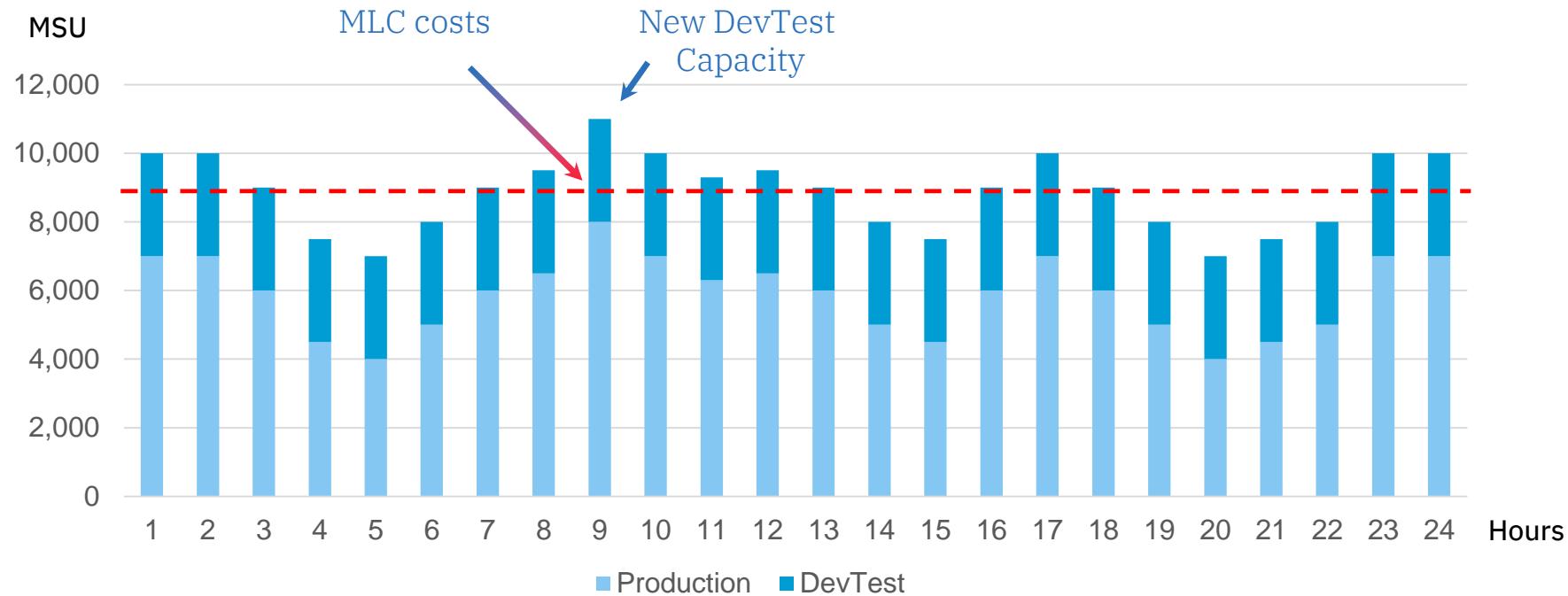
# Application Development and Test Solution (DevTest)



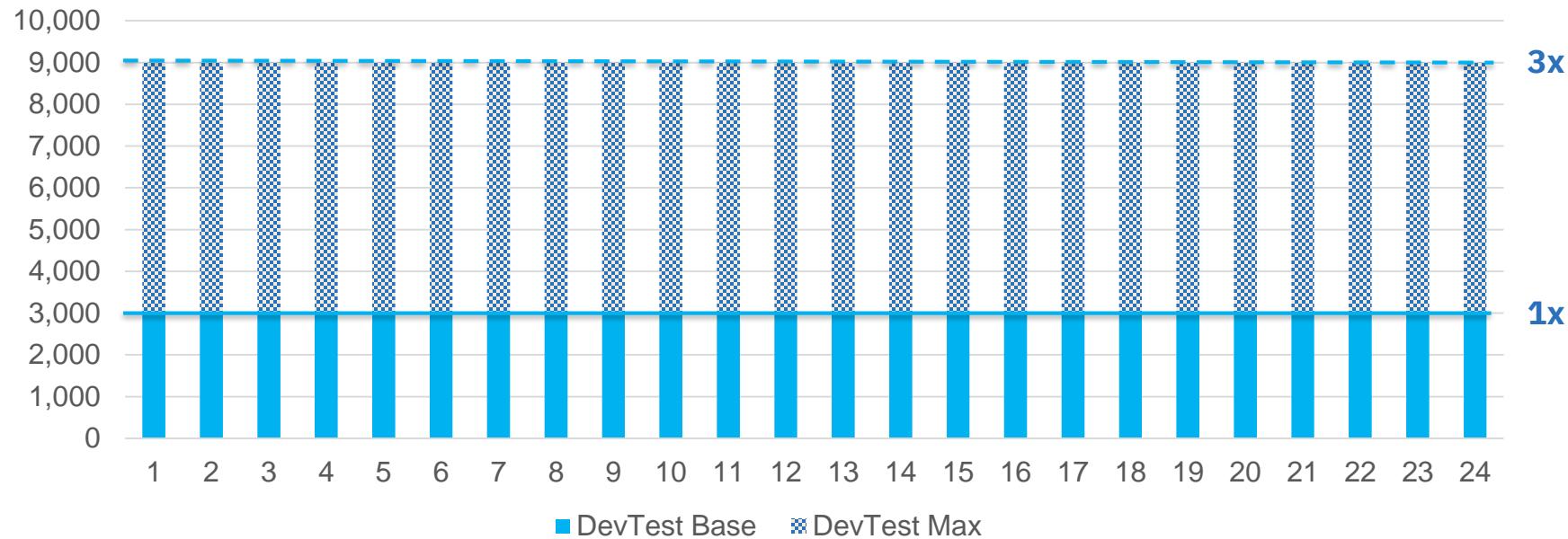
# Application Development and Test Solution (DevTest)



# Application Development and Test Solution (DevTest)



# Application Development and Test Solution (DevTest)



# DevTest Sizing Calculator

The DevTest Sizing Calculator Interface

**License Management Support** (<http://www.ibm.com/software/lms>)

Welcome to the LMS application.

The following functions are available:



#### Data submission

Submit software use data to IBM or view previously submitted data.

#### Container Pricing solutions

View the Solution IDs and other details for your Container Pricing for IBM Z® solutions and send them in an E-mail.

#### DevTest Sizing Calculator

Use LMS to calculate the size of your potential DevTest Container solution.

#### Language selection

Change LMS pages to your preferred language.

#### E-mail subscription

Subscribe or Unsubscribe to newsletter e-mails about SCRT SubCap and SCRT Multiplex.

*Note: supports standard sub-capacity reports and Country Multiplex reports for DevTest workloads that can be isolated entirely at an LPAR level.*

# New Application Solution



You can add new z/OS workloads, co-located with existing environments, and pay a highly-competitive stand-alone price

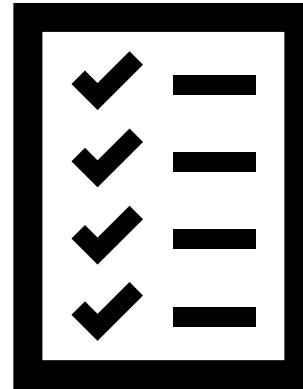


- You can determine the size of the container
- Container size sets the billing for all capacity-priced IBM software
- For reference-based software, licensing is only up to the container size
- OTC Licensing for Containers with reference products is required

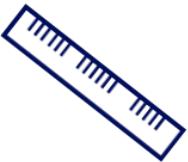
# New Application Solution

## Key Requirements

- New standalone business application
  - e.g. ISV application
- Set of new address storages
  - e.g. application in CICS



# Introducing SCLC: A brand new MLC metric



An MSU is an amount of processing a computer can perform in one hour.

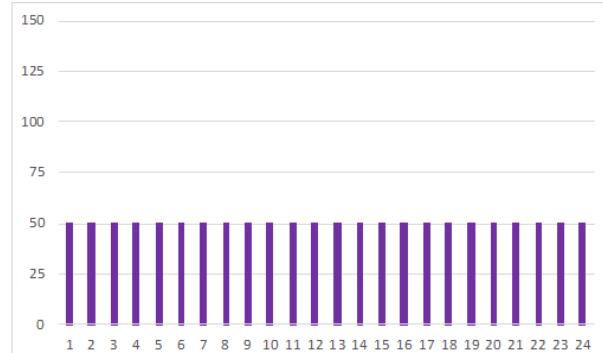
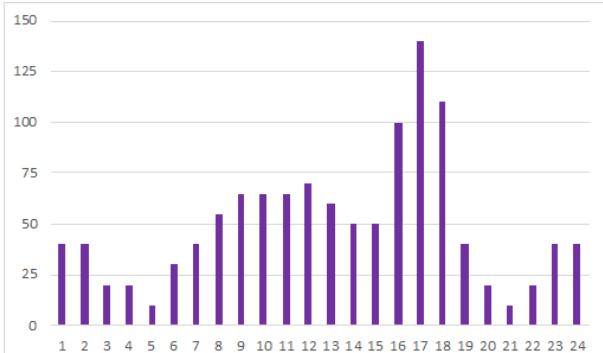
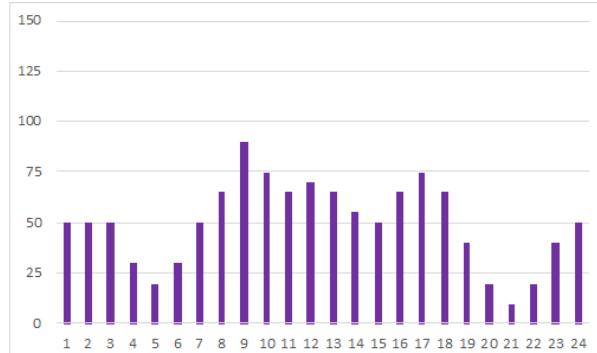


Therefore, an MSU is already an inherently hourly metric.

Solution Consumption License Charges (SCLC) simply adds up the MSUs consumed in each hour.



# Counting MSUs under the SCLC pay-as-you-go model



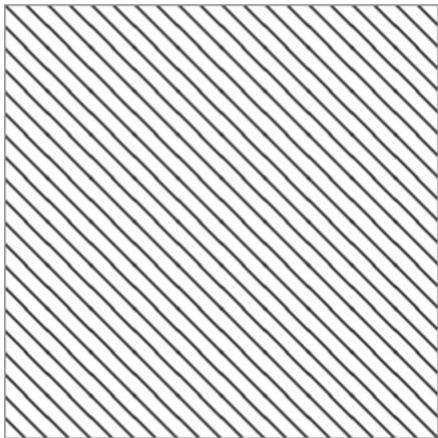
‘Peaks’ and workload patterns vary dramatically in these graphs

However, the total MSUs consumed in each period is exactly 1,200

If each MSU cost \$0.50 USD under SCLC, then each workload would cost \$600

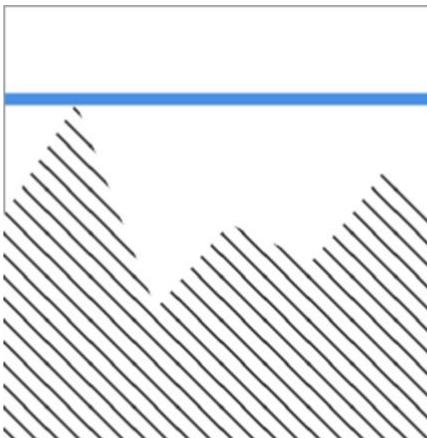
# Todays IBM Z SW MLC Pricing Landscape

## DevTest: Full Cap



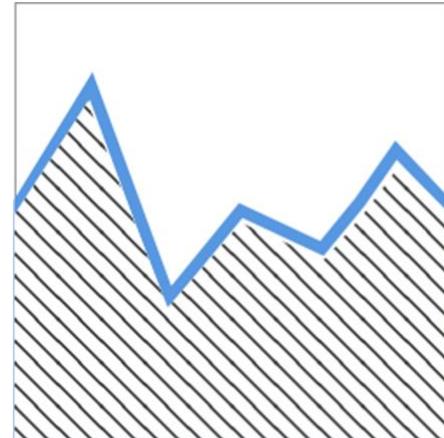
Highly discounted, stand-alone, full-cap environment.  
Removes the need for capping of DevTest workloads.  
Encourages best DevTest practices.

## Existing Prod: R4HA



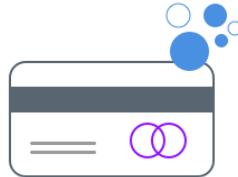
Leverage existing R4HA model and related price offerings.  
Use whitespace to maximize utilization and efficiency.  
Continue with R4HA management and capping.

## NewApp: Consumption



Transparent, predictable, consumption-based pricing  
Pay-as-you-go pricing for new applications  
20% savings with a minimum commitment

# Payments Pricing Solution



New "Per Payment" price metric provides predictable & consistent pricing regardless of peaks



- On Premise, Payments-as-a-Service, on z/OS
- Both SW and SW+HW variants available
- Up front licensing of IBM Financial Transaction Manager (FTM) software
- Remainder of Payments SW stack charged as MLC with a low-priced Per Payment business metric
  - z/OS, MQ, Db2, ODM

# Links

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## Application Development & Test Solution

Announcement Letter	<a href="https://ibm.biz/BdZ9xy">https://ibm.biz/BdZ9xy</a>
DevTest Sizing Calculator	<a href="http://www.ibm.com/software/lms">http://www.ibm.com/software/lms</a>
Reference Case	<a href="https://www.ibm.com/case-studies/wustenrot-systems-software-container-pricing-development">https://www.ibm.com/case-studies/wustenrot-systems-software-container-pricing-development</a>

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## New Application Solution

Announcement Letter	<a href="https://ibm.biz/BdZ9xv">https://ibm.biz/BdZ9xv</a>
New App Update 10/2018 (incl. SCLC)	<a href="https://ibm.biz/BdYtVp">https://ibm.biz/BdYtVp</a>

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## Payments Pricing Solution

Announcement Letter	<a href="https://ibm.biz/BdZ9xK">https://ibm.biz/BdZ9xK</a>
IBM Z Container Pricing	<a href="https://www.ibm.com/it-infrastructure/z/software/pricing-container">https://www.ibm.com/it-infrastructure/z/software/pricing-container</a>
IBM Z Software Pricing	<a href="https://www.ibm.com/it-infrastructure/z/software/pricing">https://www.ibm.com/it-infrastructure/z/software/pricing</a>

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# Thank you

IBM Z

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